

## Talin Modular Office Furniture Systems Pvt Ltd., Bangalore.

We, at Talin are one of the leading manufacturers of modular furniture for the office and home segments in India and are proud to be amongst the top selling brands in this industry today. With the state of the art, fully integrated infrastructure available with us, our valuable client list includes top notch MNC's like IBM, Cognisant, Goldman Sachs, LG Electronics, Honeywell, APC, Schneider Electric and others, many of whom are repeat customers.

For a recent project, we needed a large consignment of the environment-friendly (E0) boards that are essentially emission-free, but knew that this category of boards was not manufactured in India. Till date, E0 boards are imported, and that involves a lengthy process. Since timelines were quite critical for this project, importing boards did not seem like a viable solution.

We were fortunate to come in contact with Associate Décor Limited, and got the opportunity to meet Mr. S. P. Bhasin, President – Marketing and Corporate Strategy. He was extremely confident of fulfilling our requirements technically and in terms of quantity, all this within the specified timeframe. Associate Décor Limited manufactured E0 boards on the conti-press line at their set-up up in Malur, Bangalore and successfully delivered our complete requirement of plain boards and MFCs in Everest White (U105) with a Silk Finish (ST 03) in a short span of 14 days. For inspecting the product, a team of experts from our office visited Associate's plant at Malur, and was happy to see the results. The team tested the product themselves using the Perforated Chamber Method, and witnessed the emission of formaldehyde was much below the prescribed standards.

The entire set-up at the Associate Décor Limited plant is extremely well run. The plantation wood that they use is mainly eucalyptus with shorter life cycles, so Associate harvests and replants these every 5-7 years. The fact that Associate sources the raw material locally (within a radius of 50 kms), supplies large quantities locally, which gets made into furniture locally and is sold locally as well helps reduce their carbon footprint within the country. It is encouraging for customers like us to see the efforts taken by a company like Associate to have already gotten certified by IGBC & FSC, their ISI certification with an Ecomark being under consideration and their under-process applications for CAL compliance, Green Guard and ISO 9000 certifications. It has been a delightful experience working with their entire team and we look forward to a long and fruitful relationship with them".

**- Mr. Anand Joseph**  
A proud father & MD of  
Talin Modular, Bangalore.

